No matter what market you are targeting, the Entrepreneur’s Growth Conference allows you to reach it. The event attracts attendees across all industries and in all stages of growth.

The EGC offers “tracks” of sessions, including new venture, growth and technology tracks. Our demographics indicate that about half of EGC participants attend sessions geared toward early-stage companies that are just beginning to flourish. The other half of EGC attendees choose sessions specifically for the seasoned entrepreneur in a much later stage of growth. Special interest tracks attract business owners in the technology sector and other niche markets.

With an inspiring keynote address, dozens of expert-led, information-packed workshops and live demonstrations, the EGC offers fresh views on cutting-edge topics, covering the latest trends that affect today’s entrepreneurs. The EGC’s Business Building Tradeshow concludes the day, housing more than 30 organizations that offer products and services geared toward helping businesses prosper.

No matter what market you are targeting, the Entrepreneur’s Growth Conference allows you to reach it. The event attracts attendees across all industries and in all stages of growth.

The EGC offers “tracks” of sessions, including new venture, growth and technology tracks. Our demographics indicate that about half of EGC participants attend sessions geared toward early-stage companies that are just beginning to flourish. The other half of EGC attendees choose sessions specifically for the seasoned entrepreneur in a much later stage of growth. Special interest tracks attract business owners in the technology sector and other niche markets.

With an inspiring keynote address, dozens of expert-led, information-packed workshops and live demonstrations, the EGC offers fresh views on cutting-edge topics, covering the latest trends that affect today’s entrepreneurs. The EGC’s Business Building Tradeshow concludes the day, housing more than 30 organizations that offer products and services geared toward helping businesses prosper.

**Entrepreneur’s Growth Conference Agenda**

**Tradeshow Set-Up**
7:30 - 8:30 a.m.
Union Building, 4th Floor

<table>
<thead>
<tr>
<th>Time</th>
<th>Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 - 9:00 a.m.</td>
<td>Breakfast &amp; Registration</td>
</tr>
<tr>
<td>9:00 - 9:50 a.m.</td>
<td>Welcome &amp; “Creating Your Best Pitch”</td>
</tr>
<tr>
<td>10:00 - 11:10 a.m.</td>
<td>Breakout Session I: 3 Workshops Offered</td>
</tr>
<tr>
<td>11:20 a.m. - 12:25 p.m.</td>
<td>Breakout Session II: 3 Workshops Offered</td>
</tr>
<tr>
<td>12:35 - 2:00 p.m.</td>
<td>Luncheon &amp; Keynote Speaker</td>
</tr>
<tr>
<td>2:00 - 3:15 p.m.</td>
<td>BUSINESS BUILDING TRADESHOW</td>
</tr>
<tr>
<td></td>
<td>Meet our sponsors and exhibitors!</td>
</tr>
<tr>
<td></td>
<td>Dessert &amp; Networking</td>
</tr>
<tr>
<td>3:15 - 4:15 p.m.</td>
<td>Breakout Session III: 3 Workshops Offered</td>
</tr>
</tbody>
</table>
2015 Workshops:

- **Promote, Engage, Sell:** A Blueprint for a High Impact Digital Marketing Campaign
- **The Million Dollar Start-Up:** Tales & Tips from Entrepreneurs Who’ve Done It
- **Where’s the Dough?** A Playbook for Raising the Money You Need
- **Growing Greener:** The Story about Sustainable Business Practices & Better Bottom Lines
- **Cracking the Corporate Code:** A How-To Guide for Women & Minority Entrepreneurs Who Want Business from Big Business
- **Sell More, Make More:** Best-Selling Strategies for Rapid Growth & Profits
- **Leveraging LinkedIn:** Why It’s #1 on the Entrepreneur’s Social Media Must-Read List
- **From The Kitchen to the Marketplace:** A Recipe for Food Business Success
- **An Insider’s Guide** to Better Cash Flow, Profitability & Financial Management for Growing Companies
- **Ready to Turn the Page?** A Step-by-Step Guide to Set the Stage for Rapid Growth
- **Best-Seller or Bust:** A How-To Guide to Sell More, Make More: Business from Big Business for Women & Minority Entrepreneurs Who Want to Pay by Credit Card
- **Cracking the Corporate Code:** A How-To Guide for Women & Minority Entrepreneurs Who Want Business from Big Business
- **Increasing Sales & Profits:** A How-To Guide for Growing Companies
- **The Million Dollar Start-Up:** Tales & Tips from Entrepreneurs Who’ve Done It
- **Where’s the Dough?** A Playbook for Raising the Money You Need
- **Growing Greener:** The Story about Sustainable Business Practices & Better Bottom Lines
- **Cracking the Corporate Code:** A How-To Guide for Women & Minority Entrepreneurs Who Want Business from Big Business
- **Sell More, Make More:** Best-Selling Strategies for Rapid Growth & Profits
- **Leveraging LinkedIn:** Why It’s #1 on the Entrepreneur’s Social Media Must-Read List
- **From The Kitchen to the Marketplace:** A Recipe for Food Business Success
- **An Insider’s Guide** to Better Cash Flow, Profitability & Financial Management for Growing Companies
- **Ready to Turn the Page?** A Step-by-Step Guide to Set the Stage for Rapid Growth
- **Best-Seller or Bust:** A How-To Guide to Sell More, Make More: Business from Big Business for Women & Minority Entrepreneurs Who Want to Pay by Credit Card

**EXHIBIT SPECIFICATIONS**

When you purchase exhibit space at the Business Building Tradeshow, you receive:

- Your space in the exhibit hall includes one 6’ draped table, identification sign and two chairs.
- Two (2) complimentary full-day conference registrations.
- The option to register up to two additional individuals from your company at a discounted full-day rate of $99 (typical full-day rate is $119).

**EXHIBIT SET-UP – MAY 15**

Set-up times 7:30 – 8:30 a.m.
(set-up must be complete when program begins at 8:30 a.m.)

Registration: Union Building, 2nd Floor
Tradeshow: Union Building, 4th Floor
Parking: Forbes Avenue Garage (If you have heavy materials, you can temporarily park outside of the Union Building on Locust Street. Duquesne SBDC staff can assist you.)

**ANOTHER MARKETING OPPORTUNITY**

Make sure your message gets “in the bag!” Put a promotional item in the official conference tote bag so that every attendee receives it. You may include software, a pamphlet, a one-page marketing piece or one promotional item of your choosing. The tote bag holds all essential conference materials including the Conference Program. Cost: $200

"I have worked with many SBDCs all over the United States. The SBDC program in Pittsburgh has the most supportive and enthusiastic group of people that I have ever dealt with.”
- Exhibitor

"The EGC is one of the best venues to directly reach those who need our services most. The face-to-face networking with the entrepreneurs and the relationships we forged made the event a win/win.”
- Exhibitor

---

**1st Exhibitor Registration**

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>City</th>
<th>State</th>
<th>Zip</th>
<th>Phone</th>
<th>Fax</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Additional Registrations at $99 per person**

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>City</th>
<th>State</th>
<th>Zip</th>
<th>Phone</th>
<th>Fax</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**2nd Exhibitor Registration**

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>City</th>
<th>State</th>
<th>Zip</th>
<th>Phone</th>
<th>Fax</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Tote Bag Insert**

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$200</td>
</tr>
</tbody>
</table>

**Check if you would like to have someone call you**

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Check for Full amount enclosed**

| Make check payable to Duquesne University SBDC
|   |

**Check if you would like to have someone call you**

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>
No matter what market you are targeting, the Entrepreneur’s Growth Conference allows you to reach it. The event attracts attendees across all industries and in all stages of growth. The EGC offers “tracks” of sessions, including new venture, growth and technology tracks. Our demographics indicate that about half of EGC participants attend sessions geared toward early-stage companies that are just beginning to flourish. The other half of EGC attendees choose sessions specifically for the seasoned entrepreneur in a much later stage of growth. Special interest tracks attract business owners in the technology sector and other niche markets.

Showcase your products and services Highlight your expertise Reach more than 400 entrepreneurs

With an inspiring keynote address, dozens of expert-led, information-packed workshops and live demonstrations, the EGC offers fresh views on cutting-edge topics, covering the latest trends that affect today’s entrepreneurs. The EGC’s Business Building Tradeshow concludes the day, housing more than 30 organizations that offer products and services geared toward helping businesses prosper.

SOME PAST EXHIBITORS OF THE EGC INCLUDE:

Allied Office Products
American Entrepreneur Radio
Blumling & Gusky, LLP
Buchanan Ingersoll & Rooney
CEO Forum of Pittsburgh
Coastal Displays
Comcast
Data Minds with Data Robotics
dennis Piper & Associates
Diskriter, Inc.
Ditto Documentation
Dollar Bank
Duquesne Light
Enterprise Bank
Exhibirry LLC
Highmark Blue Cross Blue Shield
Horovitz Rudoy & Roteman
Innovation Works
Integrated Quality Systems
Lamar Outdoor Advertising
Management Science
Microsoft
Multiscope
Nauticom
Peak Performance
Pittsburgh Business Times
Pittsburgh Regional Alliance
Pittsburgh Technology Council
PNC Bank
Risk Management Resources
Smart Business Network
SMC Business Councils
University of Pittsburgh Office of Technology Management
UPMC
Wilke & Associates

INDUSTRIES REPRESENTED AT PRIOR CONFERENCES INCLUDE:

Health Care
Pharmaceutical
Construction
Manufacturing
Human Services
Electrical
Production
Distribution
Environmental
Architecture
Medical
Supply
Technology
Biomedical
Wireless Communication
Marketing
Rehabilitation

SOME OF OUR PAST SPEAKERS HAVE HAILED FROM:

Kinko’s/FedEx
Chick fil-A
Dick’s Sporting Goods
Lillian Vernon
NASA
Deloitte & Touche
Precision Therapeutics
Pittsburgh Digital Greenhouse
The Allegheny Institute
True Commerce
Vivisimo
Many other successful companies that exemplify entrepreneurship at its finest.

Funding support and resources are provided by the Commonwealth of Pennsylvania through the Department of Community & Economic Development; through a cooperative agreement with the U.S. Small Business Administration; and in part through support from Duquesne University. All services are extended to the public on a non-discriminatory basis. Special arrangements for persons with disabilities can be made by calling 412-396-6233. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. SBDC services are not available to individuals or entities that have been debarred or suspended by the federal government. By agreeing to receive assistance from the SBDC, you are self-certifying that you are not currently federally debarred or suspended and also agree to cease using SBDC services if you become federally debarred or suspended in the future.