SUCCESS STORY

Get Ryte Studios

Louis Short, Owner 250 Campbell Street Carnegie, PA 15106-3504 https://www.getrytestudios.com/

Year Founded:

Photography and Videography

Production, Graphic Design &

Online Marketing/Branding

Industry:

2023

SBDC Assistance:

Business Plan Writing, Financial Projections, Market Analysis

Consultant:

Doug Harding

PENNSYLVANIA

S B D C

Small Business Development Center

Duquesne University

Helping businesses start, grow, and prosper.

Duquesne University SBDC

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Get Ryte Studios Opening The Creation Station

In October 2023, Louis Short, owner of Get Ryte Studios, became a client of the Duquesne University Small Business Development Center (SBDC). With guidance from Douglas Harding, Senior Business Consultant at DUQ SBDC, Louis worked diligently to refine his business plan, develop detailed financial projections, and conduct an in-depth market analysis.

After two years of planning and preparation, The Creation Station, located at 1224 E. Carson St., Pittsburgh, PA 15203, officially opened its doors in October 2025. This innovative space is set to become a hub for creativity and collaboration in the Pittsburgh community. Pittsburgh's First Interactive Content Club, where the creativity flows and collaborative visions come to life.

Get Ryte Studios is a small, purposeful team of Creative directors, Cinematographers, Photographers, and Post-production professionals who care about the brand and image of their clients. Using state of the art equipment and software, their team of creative professionals produce media that captivates and inspires. They offer a rare mix of highly skilled creatives with a special focus on the latest trends.

Congratulations, Louis on the opening of The Creation Station! The Duquesne SBDC is proud to have supported your entrepreneurial journey and wishes you continued success as you grow your business.

