

JBG Kidz Zone, LLC

Jeniffer Mangino, Owner
2215 W. State St.
New Castle, PA 16101-1138

Industry:
Recreational
Amusement

Year Founded:
2023

SBDC Assistance:
Writing Business Plan,
Financing, Funding, Grand Opening

Consultant:
Doug Harding



**Small Business
Development Center
Duquesne University**

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JBG Kidz Zone – Jumping from Idea to Reality

JUMP! BOUNCE! GO! What started as a vision is now a vibrant destination for fun, movement, and family connection in Lawrence County, celebrating their Grand Opening!

In April 2023, Jeniffer Mangino, owner of JBG Kidz Zone, partnered with the Duquesne University Small Business Development Center (DUQ SBDC) to turn her dream of opening a children’s activity center into reality. Working closely with Douglas Harding, Senior Business Consultant at the DUQ SBDC, Jeniffer developed a comprehensive business plan that included detailed financial projections and startup strategies.

With the SBDC’s guidance, Jeniffer successfully secured a business loan—an important milestone that made it possible to purchase and clear land, as well as build and fully equip her new facility. This critical financing allowed her to move confidently from planning into execution.

In January 2026, JBG Kidz Zone officially opened its doors at 2215 W. State Street, New Castle, PA 16101, offering families a safe, energetic, and exciting space where kids can jump, bounce, and play.

Jeniffer’s journey is a powerful example of how the right support, preparation, and persistence can transform an idea into a thriving small business. The DUQ SBDC congratulates Jeniffer and her family and wishes them continued success as they grow and inspire their community—one bounce at a time.

